



Press Release

For Immediate Release: Tuesday, January 8, 2019

Building a Vision for Tourism in Portugal Cove – St. Philip's:
Chamber of Commerce launching PCSP tourism planning process

The Chamber of Commerce, PCSP Town Council and Department of Tourism, Culture, Industry and Innovation are partnering for a series of three sessions designed to develop a vision that will support tourism and business development in Portugal Cove – St. Philip's. We are asking all community groups, businesses and interested residents to play an active role in helping define, protect and develop our precious assets.

“We have a unique opportunity in Portugal Cove - St. Philip's to build on our tourism potential. Through collaboration with the business community, residents, community groups, Town Council and staff we can build a vision for tourism together.”

- PCSP Chamber of Commerce President, Michael Murray

“Portugal Cove – St. Philip's has so much potential to support and enhance tourism in the region and province. We fully support the process that has been developed and look forward to collaborating with the community to build on what makes us such a special place to visit”

- Mayor Carol McDonald

The first of three events will be:

Tourism Information Session (followed by Chamber of Commerce AGM)

Wednesday, January 9th

Murray's Pond Fishing and Country Club

6:30 pm to 9:00 pm

The Department of Tourism, Culture, Innovation and Industry will present on tourism trends in the province. They will also showcase their tools and products for small business and discuss provincial and regional priorities for tourism. The planning process that we will undertake will be outlined and this session will provide a strong foundation for future workshops, while giving practical advice and information to existing and potential businesses.

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