



Press Release

For Immediate Release: Monday, October 25th, 2021

GOING CIRCULAR IN PORTUGAL COVE – ST. PHILIP’S

Portugal Cove-St. Philip’s, NL – The Town of Portugal Cove - St. Philip’s (PCSP), College of North Atlantic (CNA), and Planeet (Zero Waste) Consulting have come together to carry out the project “Building Strong, Healthy, and Resilient Municipalities Through Zero Waste and Circularity.”

The project’s goal is to learn about “Circular Services” that already exist in PCSP, what the community would like to see in the future, and its recommendations to make that happen.

What is a Circular Service? Any “R” service like Repair, Reuse, Refill, Recycling, Return, and Rot (composting) that helps **prevent and reduce** waste, **connects** people and **moves** PCSP towards Circularity.

Why is Circularity essential? Because it will help the municipality keep materials in use in the loop as long as it can. The Town will reduce pollution, waste (and costs associated with it), and create new business opportunities that support skills development, jobs, and human connections.

Circularity also contributes to climate action; something to which PCSP is already committed. When materials are kept in use for as long as possible, there is a reduction in the carbon emissions associated with the extraction, production, transportation, and disposal of new things.

A Steering Committee – Municipalities NL, PCSP Chamber of Commerce, the Advisory Committee on the Environment (ACE), the Town of PCSP, CNA, and Planeet – will support the execution of the project and champion the move towards Circularity.

We Want to Hear from You

If you know of or have used any of these “R” services or are involved in any way as an individual (at home or workplace), school, business, or community organization in PCSP, please email Viviana at viviana@planeet.consulting.

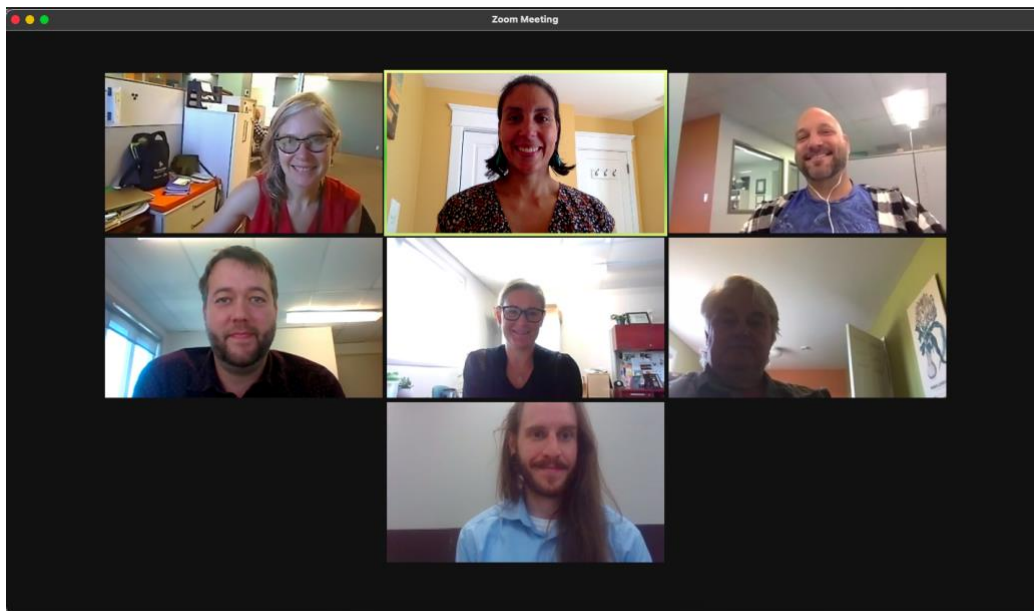
There is also a survey to collect PCSP community members’ experience with and perceptions about Circular (“R”) Services. Community members will have the opportunity to get together, discuss the results and plan the Circular future of PCSP! For more information on the project and to complete the survey please visit www.pcsp.ca/goingcircular.

About [Planeet Consulting](#)

Planeet is the first zero-waste consulting firm in Newfoundland and Labrador. Our Vision is a waste-free and just world for present and future generations. Our Mission is to support organizations, communities, and businesses to further Zero Waste and pave the way towards a sustainable and resilient society and planet.

About [CNA & its Office of Applied Research and Innovation](#)

CNA is the largest post-secondary educational and technical skills training centre in Atlantic Canada; enrolling learners each year in more than 100 full-time programs across five schools: Academics, Applied Arts, and Tourism; Business and Information Technology; Engineering Technology; Health Sciences; and Natural Resources and Industrial Trades. CNA has multiple campuses and delivers programs and services to students in Newfoundland and Labrador (NL) and across the globe. The college's Office of Applied Research and Innovation is dedicated to supporting local industry and community partners throughout NL, and is focused on solving real-world problems that impede the development and growth of our industries and communities.



The Steering Committee's first meeting. Top/left to bottom: Kathleen Parewick (Municipalities NL, MNL), Viviana Ramirez-Luna (Planeet Consulting), Chris Adams (MNL), Jeff Lawlor (PCSP), Julie Pomeroy (PCSP), Michael Murray (Murray's Gardens, ACE, Chamber of Commerce), Alexander Templeman (PCSP). Missing: Ashley Nguyen (CNA)

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