

What we've been doing in Portugal Cove - St. Philip's

A Bird's Eye View

With this Newsletter, Council is pleased to present you with a copy of the town's new Tourist map of the community.

Given the rugged landscape in which we live, our graphic consultants, Vivid Communications, suggested we create a map showing the town as it might be seen by the common seagull, frequently seen along our coast line or the hunter osprey, who are regular visitors to this region. As you can see, it provides a unique perspective as the bird flies above the waters of the tickle!

As with most tourist guide maps, this one is not designed to include all the details of a regular map or to be entirely accurate with respect to scale. It shows only the main roads into the community and to some of the tourist locations. Through the use of a variety of icons, amongst them the new town logo, the map highlights

the various tourism related sites and services.

The brochure, in which the map is to be incorporated for the next tourist season, will include some detail on the noted tourist sites & services along with historical notes about the town and several ways to contact the town for further information.

While we have endeavoured to include most tourism related sites and services, we may have missed a few. However, since the map is completely in digital form, it is quite easy to update from year to year. So, if you have ideas or suggestions for changes, additions or deletions, please feel free to forward them by e-mail to pcsp@pcsp.ca by regular mail to Chair, Public Relation, Economic Development & Tourism (PREDT) Committee, c/o Town Of Portugal Cove St. Philip's, 1119 Thorburn Road, Portugal Cove St. Philip's, NL, A1M 1T6.



Grade five (5) Children from Beachy Cove Elementary, participating in an Ocean Net Day beach Clean-up of St. Philip's Beach in September

Town Office Hours/ Closures for 2008

Monday - Friday: 8:30am - 4:30pm.

The Town Office will be closed on the following days:

Remembrance Day - November 11th

Christmas Eve/ Christmas Day - December 24, 25th

Boxing Day - December 26th

New Year's Eve - December 31

New Years Day- January 1st, 2009



Volunteers help out during a cleanup at St. Philip's Beach, for Ocean Net Day 2008

What's Going On in Portugal Cove - St. Philip's

On-line www.pcsp.ca

Fall 2008

Town Adopts New Logo

On September 9th, the Portugal Cove – St. Philip's Town Council adopted a new logo to represent the town. The logo, which is printed in heritage colours, also has two interchangeable taglines.

The Town's Recreation Master Plan, drafted by Tract Consulting back in 2004, includes a comprehensive signage system for the various parks and recreational areas of the Town. After a thorough review with the Town's Public Relations, Economic Development and Tourism (PREDT) committee, Tract Consulting provided their expertise to create a meaningful logo that would reflect the Town's rich cultural history as well as its vision for the future. The Council wanted something that would differentiate the Town, foster community pride, and be attractive while evoking something from its viewers.

Just Imagine!

The new Portugal Cove-St. Philip's logo design represents a celebration of unity. This can be seen through the “figure's” raised arms. The imagery also emphasizes that the Town is one community. Two shapes can be seen coming together as if to embrace one another.

The physical beauty of the Town's coastal landscape is also highlighted. The stylized wave shapes and the circular sun-like shape references the Town's original tagline “Where the Sun Meets the sea”.



The long and winding road.



Just imagine!

The Long and Winding Road

Since the Town is a proud part of the Killick Coast, a scenic driving tour system along the North East Avalon Coast, we thought parts of the community were best described by the old Beatles song, “The Long and Winding Road, That leads to your door, Will never disappear, I've seen that road before, It always leads me here, Leads me to your door.

THE TOWN OF PORTUGAL COVE - ST. PHILIP'S



Portugal Cove St. Philip's

- TOURIST INFO
- TOWN HALL
- FARMER'S MARKET
- RAINBOW GULLY PARK

ACCOMMODATIONS

CHURCH

FERRY TERMINAL

HIKING TRAIL

MARINA

PARK

PLAYGROUND

SWIMMING

RESTAURANT